



DORDT COLLEGE

Digital Collections @ Dordt

---

Faculty Work: Comprehensive List

---

10-7-2014

## Support and Ideas for Economic Education

Ed Starkenburg

*Dordt College*, [ed.starkenburg@dordt.edu](mailto:ed.starkenburg@dordt.edu)

Erica Vonk

*Dordt College*, [erica.vonk@dordt.edu](mailto:erica.vonk@dordt.edu)

Follow this and additional works at: [http://digitalcollections.dordt.edu/faculty\\_work](http://digitalcollections.dordt.edu/faculty_work)

 Part of the [Education Commons](#), and the [Finance and Financial Management Commons](#)

---

### Recommended Citation

Starkenburg, Ed and Vonk, Erica, "Support and Ideas for Economic Education" (2014). *Faculty Work: Comprehensive List*. Paper 214.  
[http://digitalcollections.dordt.edu/faculty\\_work/214](http://digitalcollections.dordt.edu/faculty_work/214)

This Conference Presentation is brought to you for free and open access by Digital Collections @ Dordt. It has been accepted for inclusion in Faculty Work: Comprehensive List by an authorized administrator of Digital Collections @ Dordt. For more information, please contact [ingrid.mulder@dordt.edu](mailto:ingrid.mulder@dordt.edu).

---

# Support and Ideas for Economic Education

**Abstract**

Presentation covers opportunities to engage K-12th grade students in hands-on financial and economic materials that meet Iowa's content requirements. Also introduces the Dordt College Center for Economic Education and the services available and free resources available to teachers.

**Keywords**

financial literacy, economic literacy, Center for Economic Education, Dordt College

**Disciplines**

Education | Finance and Financial Management

**Comments**

Presented at the Iowa Council for the Social Studies 2014 Conference held in Des Moines, Iowa, October 7, 2014.



D O R D T C O L L E G E

**CENTER FOR  
ECONOMIC EDUCATION**

*Social Studies Conference · Tuesday, October 7th, 2014*



# Center for Economic Education

- **VISION:** To be the leading economic and financial literacy resource for K-12 schools, teachers, students, and community in Northwest Iowa who want to integrate economics, personal finance, and marketplace topics into their curricula.
- **TEAM MEMBERS:**
  - Erica Vonk and Art Attema
  - Ed Starkenburg and Kay De Boom



Dordt College  
CENTER FOR  
**Economic  
Education**

*Teaching Opportunity*



# Project Partners

- Iowa K-12 schools
  - Money Smart Week
  - Stock Market Game
  - School Business Economy and Lawn Boy Materials
  - Curriculum Assistance and 21<sup>st</sup> Century Skills: Financial Literacy
- Dordt College – High School Business Management Competition
- Local banks and businesses - Money Smart Week
- JumpStart
- Community Bankers of Iowa
- TS Institute (Red Oak, IA)
- State Financial Literacy Taskforce



Dordt College  
CENTER FOR  
**Economic  
Education**

*Teaching Opportunity®*



# What Sets Us Apart

- There are no economic or personal finance standards required in the state of Iowa
- There is no economic or personal finance course required to graduate in the state of Iowa
- We are the only “faith-based” center in the nation providing these resources
- We are the only active center in Iowa
- We are building a unique resource library at Dordt



Dordt College  
CENTER FOR  
**Economic  
Education**

*Teaching Opportunity®*



# Iowa Stock Market Game

- Upcoming **FREE** game dates:
  - Oct. 6 – Dec. 12
  - Jan. 20 – March 27
  - Feb. 17 – April 24
- Awards: The top 3 winning teams from each division over all game sessions will be invited to a luncheon awards banquet at Dordt College after final game session. Prizes will be awarded.
- Registration: [www.stockmarketgame.org](http://www.stockmarketgame.org)
- FREE webinars available for teachers



Dordt College  
CENTER FOR  
**Economic  
Education**

*Teaching Opportunity®*



# Iowa Stock Market Game

Also coordinating with the stock market game is an optional competition:

- 1) InvestWrite Essay Contest – can help meet part of your Financial Literacy and English Writing standards

## *Award Divisions Include The Following:*

- Adult & Teacher Division
- Post-Secondary/College Division
- High School Division
- 6<sup>th</sup>-8<sup>th</sup> Grade Division
- 3<sup>rd</sup>-5<sup>th</sup> Grade Division

*The overall winners merge from all 3 game sessions*





# Iowa Stock Market Game

The screenshot shows the homepage of the Iowa Stock Market Game. At the top, there is a navigation bar with links for Overview, Teachers New to SMG, Industry Involvement, and Registration. The main content area features a large banner for 'Virtual Learning. Real Results.' with a photo of students at computers. Below this is a 'Log In' section with fields for User Name and Password, and a 'Register Now' button. There are also sections for 'How do I get my class involved?' and 'Thanks to our sponsors.' The footer contains links for System Requirements, Site Map, Contact Us, Press Center, and Register Now.

**THE STOCK MARKET GAME™**

A program of the **sifma FOUNDATION**

[Home](#)

[Overview](#) [Teachers New to SMG](#) [Industry Involvement](#) [Registration](#)

**Virtual Learning. Real Results.**

**SMG Boosts Math Scores and Financial Literacy**  
[Read about it here](#)

The SIFMA Foundation's Stock Market Game™ (SMG) gives students the chance to invest a hypothetical \$100,000 in an on-line portfolio. They think they're playing a game. You know they're learning economic and financial concepts they'll use for the rest of their lives. ▶  
[More Details](#)

**Log In**

User Name:

Password:

[Login Help](#) [Log In](#)

[Register Now](#)

**How do I get my class involved?**

Teachers new to SMG

- ▶ [View teachers classroom experiences](#)
- ▶ [Access the teacher support center to examine:](#)
  - Lessons and Activities
  - Projects and Assessments
  - Standards Correlations
- ▶ [Read FAQs](#)

Your local program  
[Learn more](#) about SMG programs in your state

**Thanks to our sponsors.**

SMG is supported by a variety of companies and foundations. The link below leads you to descriptions of the many important activities funded by our major national sponsors.

▶ [National Sponsors](#)

**InvestWrite**

Participate in InvestWrite, our teacher-designed writing competition created to reinforce students critical thinking skills.

Get Adobe Reader

You need to unblock popups and will need to download Adobe Acrobat Reader in order to view most teaching materials. A printer is optional but recommended.

[System Requirements](#) | [Site Map](#) | [Contact Us](#) | [Press Center](#) | [Register Now](#)

Teacher support center for lessons, activities, projects, assessments & more!

Correlates with Iowa Core Standards in Math, English, and Economics.

Teachers can also play & monitor class rankings!



# Example Sample Resources

- *Council for Economic Education Resources*  
<http://www.councilforeconed.org/resources/>
- NEFE – High School Financial Planning Program
  - [www.hsfpp.org](http://www.hsfpp.org)
  - Alignment to the Iowa Standards  
<http://www.hsfpp.org/Portals/o/State%20Standards/Iowa.pdf>
- EconEdLink – Free Online Resources <http://www.econedlink.org/>
- Financial Literacy Resources -  
<http://www.tsinstitute.org/curriculum/>
- Foundation for Teaching Economics - <http://www.fte.org/>
- Curriculum Mapping – In progress with TS Institute





## 2014-2015 Events

- Iowa Stock Market Game
- Economics Poster Contest (Coming soon)
- Business Management Competition (Spring 2015)
- Dordt Discovery Days (June 22-26, 2015)
  - 5 day camp at Dordt for 6<sup>th</sup>, 7<sup>th</sup>, 8<sup>th</sup> grade completers
  - <http://www.dordt.edu/events/ddd/>
- Heartland Christian Educators Conference – Oct. 2 & 3, 2014
  - 2 day teacher conference at Dordt College
  - [http://heartlandchristianschools.com/?page\\_id=177](http://heartlandchristianschools.com/?page_id=177)
- Annual Financial Literacy & Economic Education Conference, Oct. 9-11, 2014 in Dallas, TX



# Questions or Suggestions?

We would love to hear your questions at this time...

If you think of more questions later, please feel free to contact us at:

Dordt College Center for Economic Education  
498 4<sup>th</sup> Avenue NE, Sioux Center, IA 51250  
Phone: (712) 722-6341

Mrs. Erica Vonk

[Erica.Vonk@Dordt.edu](mailto:Erica.Vonk@Dordt.edu)

Mr. Ed Starkenburg

[Ed.Starkenburg@Dordt.edu](mailto:Ed.Starkenburg@Dordt.edu)