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## Visual Identity: Orange City Tulip Festival

Vaughn Donahue  
*Dordt College*, [vaughn.donahue@dordt.edu](mailto:vaughn.donahue@dordt.edu)

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# Visual Identity: Orange City Tulip Festival

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*Vaughn Donahue*  
2019



Celebrating its 80th year in 2020, the Orange City Tulip Festival deserved a fresh, modern look. As the third weekend of May approaches, residents can expect to see this new identity begin appearing all around town.